



Kenneth Briggs

Kenneth Briggs currently serves as the Program Relations and Business Development Administrator for Meridian Health Services. Prior to that, he served as a Certified Alcohol and Drug Counselor in the Detox Unit at Meridian Health Services and as a counselor for the Probation Enhancement Program at Community Programs Inc. Kenneth was appointed to the Region 10 PIHP SUD Oversight Policy Board by the Genesee County Commissions Office. He is also a member of the Genesee County Prevention Coalition and a team member for Oakland County Adult Treatment Court. In addition, for the past 25 years, he has served many capacities with the Detroit Lions Organization and is currently a Team Leader for On Field Promotions. Prior to that, he earned his Psychology degree from Oakland University.

As an advocate for substance use awareness, Mr. Briggs works collaboratively with key stakeholders in the addiction treatment community to coordinate resources for people suffering from substance use disorders and to educate the community on addiction treatment, mental health issues, and diversity awareness. Recently, his efforts have highlighted the opioid epidemic that is affecting diverse communities nationwide and maintaining essential services for people in need during the COVID-19 global pandemic. He also strives to educate others on topics such as reducing the stigma of substance abuse, using research based, best practices to treat the disease and not just the symptoms, and supporting the physical and mental health of substance use clients as well as their families and friends.

Kenneth Briggs' passion for helping others was inspired by his profound life journey, which has proved as a valuable springboard to inspire others to overcome adversity, persevere through challenges, and maintain moral fortitude. Recognized by the Oprah Winfrey Show, Dateline Detroit, and Guidepost Magazine, Mr. Briggs uses his story to bring enlightenment and inspiration to others in radio and TV interviews and educational speeches. Looking towards the future, he is focused on continuing his work to promote top notch health care for individuals needing substance use treatment and building positive community involvement and support for these services.